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**Sent:** 1/19/2012 4:38:55 PM  
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**CC:** Michael Kulik/R3/USEPA/US@EPA; Roy Seneca/R3/USEPA/US@EPA; Terri-A White/R3/USEPA/US@EPA  
**Subject:** Press Protocol Reminder

-It's fine to talk to local press using **only** the messages in the fact sheet and the Message to Residents (attached).

-The CICs will serve as spokespeople in the field.

-Conduct EPA press interviews off of private property, and not in front of homes to ensure privacy.

-Property owners are the only ones who have the authority let press on to their property for an interview.

-In the event that homeowners let the press (especially TV) into their homes while we are working: It's up to the homeowner, but let Trish and the CICs manage this. It's appropriate to explain to the homeowner that we have a job to do that requires us to be precise (sampling) and that having cameras there is a distraction. We can offer to speak to the reporters after we finish, or away from the OSC's work. In our experience, most reporters and homeowners will be sensitive to this.

-Please let Public Affairs know who you speak to as soon as possible after the interviews. This also applies should you get any elected officials approach you.

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